In India, Children’s day is celebrated on the 14th November every year. As a tribute, Children’s Day is celebrated on the birthday Jawaharlal Nehru, the first Prime Minister of India, Kids called him ‘Chacha Nehru’ which means Uncle Nehru. Jawaharlal Nehru gave emphasis to the significance of giving love and affection to children, who are the bright future of India. The main purpose of this day is to encourage the welfare of children all over the country.

On 14th November 2015 Children’s Day celebrations were organized in S.V Public School. On the occasion the Principal Sri K.Krishna Murthy and other teachers spoke on our first Prime Minister Pandit Jawaharlal Nehru and other national leaders and their service to the nation. The Prizes which were sponsored by Smt.G.Rohini, a former teacher of the school, were given to the students who showed excellent performance in English from VIII, IX and X class.

Children’s Day celebrations were organized in SVEM High School on 14th November 2015. Prof D.L Sastry DSc the Secretary and Correspondent of the Hindu College and Allied Institutions was invited as the chief guest. He spoke on the role of youth in nation building as today’s children are the citizens of tomorrow. The Principal Sri M.Satyanarayana presided over the meeting and spoke on the importance of Children’s Day. The students exhibited their talents through their wonderful performances. The Programme ended with National Anthem and the students were distributed biscuits and chocolates.

Children’s Day was also celebrated in Hindu College High School on 14th November 2015. Competitions were conducted in various events and the winners were given prizes. Headmistress Smt M.Sri Rangavalli gave a wonderful message on the occasion.

Children’s Day celebrations were organized on 14th November, 2015 in The Hindu College Upper Primary School, Ramanaidupet in a grand way. The portrait of Pandit Jawaharlal Nehru was garlanded and the students of the school Sk.Sardari, V.Navya, Sk.Asi, T.Monika and S.Pandukumar spoke on the biography of Pandit Nehru. Competitions were conducted in drawing, story telling, singing, running and long jump. Students who stood first, second and third were awarded prizes on the occasion.

Management Initiatives

The Management is always a source of inspiration and encouragement to all the students. It has been in the forefront in recognizing and rewarding the meritorious and talented students.

Seven girls who were poor, but meritorious from The Hindu College High School secured prizes at Yuvatharangini – Vijayawada. Prof. D.L.Sastry was kind enough to honour them with cash awards as a token of appreciation.

A proposal was made by the management to start ‘Abdul Kalam English Medium School’ in Hymavathi Villas, Edepalli, Machilipatnam. This was announced by our Secretary and Correspondent Prof.D.L.Sastry.

“Swatch Bharat” - a massive cleaning activity was organized by the management in the MBA campus. All the thorny bushes, dried twigs, grass were all removed and the campus was cleared. The toilets in The Hindu College have been repaired.
Faculty Accomplishments

With a view to promote the pursuit of excellence in teaching the faculty of The Hindu College and Allied Institutions participated in various activities. The Managing Committee encouraged and appreciated the staff for their achievements.

Congrats to Dr.MRK
Dr.M.Rama Krishna Nanchara Rao, Lecturer in Physics – The Hindu College presented a research paper entitled “Synthesis, characterization and Textural Analysis to reduce Multiplicative Noise in Nano-dispersed Liquid Crystalline Compounds using HF technique” in IV World Conference on Applied Sciences, Engineering and Technology (WCSET-2015). The conference was conducted at Kumamoto University, Kumamoto City, Japan from 24-26th October, 2015. He was given the best presenter award.

A workshop was organized on “NAAC Assessment Preparation” by the A.P. State Higher Education at SKVT College, Rajahmundry on 21st November 2015 and Dr.D. Krishna Detective, Lecturer in Telugu from DMS Degree Kalasala attended the workshop.

On the occasion of “Youth Festival” Dr.Krishna Detective acted as Judge for Elo-cution (Telugu) competitions conducted by the Department of Human Resources, Step Krish, VJJayawada on 23rd November 2015 at The Hindu College Auditorium, Machilipatnam.

Dr V.V Sailaja, Principal SPMH College of education presented a research paper on “ICT Use” in the International Conference conducted by the Department of Women Studies in the University of Calicut on 28th October 2015. She was also selected as one of the writers for the preparation of course material under PGD-ETM by ICAR- National Academy of Agricultural Research Management, Hyderabad.

Dr.B.Gopala Rao, Professor of D.M.S.S.V.H.College of Engineering participated in two-day Regional Level Orientation Programme on Choice Based Credit System – CBCS, in view of introducing Skill Enhancement Courses to inculcate Human values, professional ethics and environmental studies among the students. It is organized by College Development Council, Krishna University, Machilipatnam in association with commissionerate of Collegiate Education, Hyderabad on 3rd and 4th November, 2015 at KTR Womens’ college, Gudivada.

On 2nd and 3rd November 2015 Sri VVRSHSS Durga Prasad Lecturer in Hindi, Dr. D.Krishna Detective, Lecturer in Telugu, Smt G.Mary Krupabai, Lecturer in Political Science, Smt G.Nirmala Jyothi, Lecturer in Economics from SPMH Degree Kalasala participated in Two-day Regional Level Orientation Programme on CBCS Skill Enhancement courses (Human Values and Professional Ethics and Environmental Studies) organized by Krishna University, Machilipatnam, at KTR Women’s College, Gudivada.

A short term Course on “Communication Skills and Computer Applications” for Lecturers working in affiliated colleges was organized at UGC – Human Resource Development Centre, Andhra University from 26th November, 2015 to 30th November, 2015. For the first time, sessions were handled by two VCs Dr.G.S.N.Raju, A.U. and Dr. Y.C.Simhadri, Patna University. The Staff of The Hindu College Dr.Ch.Badari Narayana and Dr.Manjulatha Lecturers in Mathematics, Dr.Sujatha, Lecturer in English, Dr.Satyalatha, Lecturer in Telugu, Smt.V.Baby Rani Lecturer in Hindi and Dr. K.RaviTeja, Lecturer in Political Science attended the course, to be equipped in communication and computer skills.

Staff Enlisted / Staff left voluntarily

Mr.K.Uday Kiran joined as Assistant Professor on 25th November, 2015 in the Department of Mechanical Engineering DMS SVH College of Engineering. He pursued his M.Tech from JNTUK with Thermal Engineering as specialization.

Sri V.N.Sastry, Director (admnn.) of MBA Programme is relieved from his services on 30th November, 2015. Sri Sastry who was the former Principal of the Hindu College joined in MBA College on 26th June, 2008. Sri Sastry is a good teacher and able administrator. Under his stewardship The Hindu College received NAAC B++ grade. MBA Teaching and Non-Teaching Staff and students felicitated him in the MBA College campus and wished him a happy, healthy and peaceful retired life.

Sri Ch.L. Krishna Guptha working as Assistant Professor in Civil Engineering DMS SVHCeng was relieved from his duties on 27th November, 2015. He joined on 15th June, 2015 and served the institution for His services are appreciated by the concerned staff and students.

Dr.T.Chandra Sekhar - Professor in Civil Engineering of DMS SVH College of Engineering who worked for about twenty five years resigned from his service. He joined in Bapatla Engineering College, Bapta. His services are commendable during his tenure. The Principal, Staff and the students of the institution bid him farewell and wished him all suc-
Students’ Achievements

The students of the Hindu College and Allied Institutions have been exhibiting all their talents in various events organized by different organizations.

Honours to ‘Prathibha’ Awardee

Mr. D. Rajesh of 2014-15 batch from Diploma in Computer Engineering form Smt TKR Polytechnic was given Prathibha award of Rs.20000/- a certificate and a Tab. On 14th November 2015 the Chief Minister of Andhra Pradesh Sri N. Chandrababu Naidu awarded the Prize at Sri Venkateswara University Tirupathi. D. Rajesh who hails from Pamarru completed his Diploma with 87.86%. The Secretary and Correspondent of Smt TKR Polytechnic Sri T. Vinod, The principal, the head of Computer Engineering and other staff congratulated him.

Cheers to our Gold Medalist

The students of The Hindu College have been doing their best in Sports and Games under the able guidance of Physical Director Sri P. Srinivasa Rao. Mr. P. Pavan Kumar from the Hindu College secured first place with a Gold Medal in 90 Category in the Krishna University – Intercollegiate Best Phy-

sisique competitions held at K B N College on 2nd and 3rd December 2015.

Yuvajanotsav – 2015

On 23rd November, 2015 District Youth Welfare Department Krishna district conducted Yuvajanotsav – 2015 at Revenue Division Level. The students of The Hindu College took part in various events and secured first and second prizes. The first prize winners are from Degree and Intermediate, Ms. R. Kanaka Durga and group (Folk Dance), Jr. Intermediate student Mr. M. Goutham Anjani Kumar (Telugu Elocution), Third B.com Student B. Venkateswara Rao (Flute). The runners are from II B.A S. Vasanth Sai Kumar (English elocution), I.B.Sc student V. V. S. N. Sainath Naidu (Parody song), III B.Com Student O. Dilleep and group (Folk song), III B.Com student B. Venkateswararao (Guitar and Tabla). The Co-ordinator Smt. S. Lalitha trained the participants and encouraged them to win in the competitions.

The Secretary and Correspondent Prof. D. L. Sastry and the President Dr. B. Dhanvantari Acharya of The Hindu College Allied Institutions blessed all the participants who put all their efforts and succeeded in their attempts. Sri K. Narayana—Member of Parliament, K. Raveendra—Minister of Excise and Social Welfare and M. Baba Prasad—MTM Municipal Chairman and Smt. V. Usha Rani— the Principal of The Hindu College graced the occasion and congratulated the winners.

The students of S.V Public School participated in poem recitation conducted by Sarada Mandir Pradhana Committee in the Hindu High School Campus and secured first, second and consolation prizes at various levels.


Seminar and at Workshop DMSSVHCE

The Managing Committee has been continuously rendering its encouragement, support and co-operation in conducting seminars and workshops.

A National level Seminar was conducted by Electronics and Communications Engineering in DMS SVH COLLEGE OF ENGINEERING, Machilipatnam on Wireless Communication.

Dr. G. Ram Murthy, Professor from IIT Hyderabad covered on various emerging trends, upcoming mobile generations like 5g, wifi technology. He explained that the living standards of the people with these technologies were improved and simplified their lifestyles. He also said that the technological developments also add to the country’s growth.

Dr. Santhi Rani, Head of the ECE Department addressed the students on this occasion and said that they have to utilize these opportunities and improve their knowledge.

Dr. Dhanvantari Acharya – The President of the Hindu College and allied institutions and the Principal Dr. K. Surya Prakasa Rao narrated the significance of wireless communication in our day to day life. The Teaching Staff of the department and the students enjoyed the lecture.

Workshop on Cloud Platform – IBM Bluemix

A one-day workshop on developing cloud applications through IBM Bluemix platform was organized at Ramanajan Computer Centre – DMSSVH College of Engineering on 5th November, 2015 from 10.00 A.M to 4.00 P.M.

About fifty students belonging to Final year from the Computer Science and Electronics and Communication Engineering stream participated in the workshop. The students carried out online registration in the IBM Bluemix link to get benefited in the workshop. The workshop was conducted by IBM Bluemix trainers – Vijayawada.

An introduction to the IBM from the very beginning to the present is covered. Bluemix is a cloud architecture platform covering as a service in the background provided to build and deploy web applications from the cloud. Git repository was also focused in the forenoon session. Students were provided hands on experience on the IBM Bluemix in the afternoon session.

At the end of the workshop the students received participation certificates from the principal in the valedictory session. The workshop activity is appreciated by the various heads of engineering departments. The press and media covered the activity as news item in the region on the 6th November, 2015. The organizing team, Prof. V. S. R. K. Sarma, Prof. V. Chandra Sekhar, Prof. Alimira and Prof. T. Ravi Kumar planned and conducted the workshop.
The Hindu College and Allied Institutions took initiatives in organizing the campus activities under the guidance of respective Principals and staff members.

As the world is moving towards digitalization, the Management and the Principal of DMS SVH College of Engineering are very keen on the process of automation in the institution. It has been taking part in the automation of its activities for a long time. An Integrated Information web-based software package – ECAP (Engineering College Automation Package) has been under implementation for the last one year. It has been under the computerization of Academics, Accounts, Admissions, and Administration etc. The package provides facility for the students to know their marks, attendance etc. A triangular communication is established among teachers, students and the parents. The Heads of the Departments send messages to the parents about the performance of their wards from time to time to improve the teaching learning processes.

As a part of this automation, from the month of November – 2015, Bio-metric Attendance for the Teaching and Nonteaching staff has been initiated.

A dental camp was organized in S.V Public School by Dr. J.Usha Kanth M.D.S. She examined all the students and explained the significance of oral hygiene. Later she also distributed samples of tooth paste and tooth brushes.

The District Legal Services Authority conducted essay writing, elocution competitions on the eve of National Legal Services Day on 9th November in SV Public School. The students participated and were awarded merit certificates.

I Semester University Examinations under CBCS pattern were conducted from 6th to 19th November and semester end practical examinations were conducted from 20th to 28th November 2015 in SPMH Degree Kalasala and The Hindu College successfully.

Communal Harmony and Flag Day was observed from 19th to 25th November 2015 by Women Empowerment Cell in SPMH Degree Kalasala. The programme convener Smt G.Mary Krupabai, Lecturer in Political Science conducted essay writing competitions on ‘Communal Harmony’ and the best three were sent to the National Foundation for Communal Harmony for the award of certificates. Flag stickers were distributed to the students and a Flag fund Rs.400/- was collected and sent the NFCH through a demand draft. On 29th October 2015 an awareness Programme, ‘Safety Clinic’ was organized by the Women Empowerment Cell and The Hindustan Petroleum Corporation presented the programme.