

Sri Venkateswara Hindu College of Engineering – Machilipatnam

(S.V.H.College of Engineering - Machilipatnam – M C A Programme)

Daita Madhusudana Sastry Sri Venkateswara Hindu College of Engineering – Machilipatnam

(D.M.S.S.V.H.College of Engineering - Machilipatnam – B.Tech Programme)

On-line application was already submitted to AICTE on 10th March, 2010, with a request to convert the existing approved technical institutions (Institutions indicated just above these lines) into an integrated campus, with a decrease in intake of MCA – Programme from 120 to 60, i.e., Closure of one Division of 60 seats in MCA Programme, and also variation in Intake of a few courses of B.Tech Programme. However, with a separate User-Id and Pass-word, another application (this application) is being submitted to AICTE for extension of approval for the academic year 2010-11 for MCA – Programme with a request to decrease the Intake during the year 2010-11 from 120 to 60, (i.e., Closure of One Division of 60 seats).

1. AICTE File No. F.No.AP-061/ET-APR(CS)/97 – M C A
F.No.730-50-483(E)/ET/2006 - B.Tech. / (105/2359) Dt.28th May, 2009
Date & Period of last approval 15th July, 2008 - 2008-10 – M C A
28th May, 2009 - 2009-11 – B.Tech
2. Name of the Institution **Daita Madhusudana Sastry Sri Venkateswara Hindu College of Engineering – B.Tech
Sri Venkateswara Hindu College of Engineering – M C A**
Address of the Institution Manginipudi Beach Road, Potheppally,
Machilipatnam, Krishna Dist., A.P. Location map
Enclosed
City & Pin Code Machilipatnam - 521 002
Latitude & Longitude Latitude: 16° 11' 08" & Longitude: 81° 08' 34"
State / ఊరు Andhra Pradesh
Phone number with STD code 08672-251677, 08672-250450
FAX number with STD code 08672-251677
Office hours at the Institution 10.00 A.M to 5.00 P.M
Academic hours at the Institution 8.00 A.M to 2.10 P.M
Email principal.dmssvhce@gmail.com
vjwsvhcentm@sancharnet.in
Website www.svhce.org.in
Nearest Railway Station(dist in Km) Machilipatnam – Chilakalapudi (1 Km.), Machilipatnam – (5 Km.)
Nearest Airport (dist in Km) Vijayawada - Gannavaram (55 Km)
3. Type of Institution Govt /Govt-aided /University Dept /Deemed Univ /**Private-Self**
Category (2) of the Institution **Co-Ed** / ~~Women only~~
Category (1) of the Institution Non-Minority / Minority-specify minority :
4. Name of the organization running **THE HINDU HIGH AND BRANCH SCHOOL SOCIETY**
the Institution **Estd. 1856**
Type of the organization **Society** / ~~Trust / PPP~~
Address of the organization Opp. LIC Divisional Office, Bachupet, Machilipatnam
Krishna Dist. Andhra Pradesh.
Registered with Registrar of Joint Stock Companies
Registration date 28th October. 1896
Website of the organization www.svhce.org.in



- 5.. Name of the affiliating University Acharya Nagarjuna University
Address Nagarjuna Nagar, Guntur Dist.
Website acharyanagarjunauniversity.ac.in
Latest affiliation period 2009-10 - MCA
6. Name of Principal / Director Dr. P.Rama Kishore
Exact Designation Director – MCA Programme
Phone number with STD code 08672 251677
FAX number with STD code 08672 251677
Email p_ramakishore@yahoo.com; vjwsvhcentm@sanchanet.in
Highest Degree M.Sc(Tech)., Ph.D.,
Field of specialization Instrumentation – Liquid Crystal Displays (LCDs)
7. Governing Board Members Give details of all members with their educational qualifications and other credentials
Enclosed **Annexure - I**
Frequency of meetings & date of last meeting Governing Body meetings will be conducted as and when required, but at least once in six months.
August, 2009
8. Academic Advisory Body Enclosed **Annexure - II**
Frequency of meetings & date last meeting At least once in three months
13th Feb, 2010
9. Organisational Chart Enclosed **Annexure - III**
10. Student feedback mechanism on Institutional Governance/faculty performance Subsequent Performance analysis of feedback is done and the Corrective steps are taken.
Feedback from the students for each faculty member for each subject is periodically obtained in the prescribed format.
11. Grievance redressal mechanism for faculty, staff and students Open-door policy is being followed. Students and Staff can meet the Director at any time to sort-out their problems. E-mail-Id of Director - MCA Programme has been circulated to staff and students for their grievance redressal.
12. Name of the Department* Enclosed **Annexure – IV (MCA)**
Course
Level **UG / PG**
1st Year of approval by the Council
Year wise Sanctioned Intake CAY CAY-1 CAY-2
Year wise Actual Admissions CAY CAY-1 CAY-2

Cut off marks – General quota	CAY	CAY-1	CAY-2
% Students passed with Distinction	CAY	CAY-1	CAY-2
% Students passed with First Class	CAY	CAY-1	CAY-2
Students Placed	CAY	CAY-1	CAY-2
Average Pay package. Rs./Year			
Students opted for Higher Studies	Consider number of Students have opted for Higher Studies in India and abroad through GATE & GRE Tests		
Accreditation Status of the course	Accredited / Provisionally Accredited / Not Accredited /		
Doctoral Courses	Yes / No		
Foreign Collaborations, if any	No		
Professional Society Memberships	Institutional Member of The Indian Society for Technical Education – IM 503 - 1990		
Professional activities	Conferences at National level are being conducted.		
Consultancy activities	Consultancy Cell is shared with B.Tech Programme.		
Grants fetched	--		
Departmental Achievements			
Distinguished Alumni	Distinguished alumni are well placed in India & abroad for the last one decade. Department is maintaining a rapport through internet services.		
13. Name of Teaching Staff*	Enclosed Annexure - V		
Designation			
Department	Photo		
Date of Joining the Institution			
Qualifications with Class/Grade	UG	PG	PhD
Total Experience in Years	Teaching	Industry	Research
Papers Published	National		International
Papers Presented in Conferences	National		International
PhD Guide? Give field & University	Field	University	
PhDs / Projects Guided	PhDs	Projects at Masters level	
Books Published / IPRs/ Patents			
Professional Memberships			
Consultancy Activities			
Awards			
Grants fetched			
Interaction with Professional Institutions			

Student Insurance	<u>Proposed Student Insurance Policy:</u>
	1. Janata Personal Accident Insurance
19. Students Activity Body	Students Associations' are existing in the institution for conducting academic and cultural activities.
Cultural activities	Cultural Activities are organized by the students periodically and also at the end of every Academic Year.
Sports activities	A few students of our Institution have represented the University and Participated in the Inter University Tournaments. Many students have represented our Institution and participated in the Inter-Collegiate sports-tournaments conducted by our University. Sports & Games form part of routine, on all the working days of the college.
Literary activities	Literary activities like Elocution, Quiz, Group Discussion, Mock Tests & Interviews are conducted regularly.
Magazine / Newsletter	---
Technical activities / TechFest	Technical Seminars, conferences, workshops are conducted by inviting eminent Professors.
Industrial Visits / Tours	Final Year students of MCA Programme carry out their projects in Industry during their final semester.
Alumni activities	Alumni meet is organized yearly by the institution.
20. Name of the Information Officer for	Sri R. Rajaram
Designation	RTI Registrar
Phone number with STD code	08672 250450
FAX number with STD code	08672 251677
Email	1. registrar.dmssvhce@gmail.com 2. viwsvhcentm@sancharnet.in

CAY=Current Academic Year

*Repeat this template for each department / staff.

#Repeat this template for additional quota, if any.

^Add photographs

Annexure - I

Members of the Governing Body

1. Sri. D. Ramachandra Sastry M.A., Chairman
 - Former Principal of The Hindu College, Machilipatnam
 - Former Trustee of Andhra Jateeya Vidya Parishad Educational Institutions
 - Former Member of Town Planning Committee, Machilipatnam

2. Sri. Dr B.Dhanvantari Acharya M.B.B.S., D.O President
 - Doctor
 - Former Secretary, Krishna District Indian Red Cross Society

3. Sri P. V. Rama Krishna Sastry, Member
 - Landlord, Machilipatnam

4. Prof.D.L. Sastry, D.Sc., Member
 - Former Professor and Head of the Department of Nuclear Physics, Andhra University, Waltair.
 - Member of International Lions Club, Visakhapatnam
 - Member of Ramakrishna Mission and Ashram, Visakhapatnam
 - Life member of Indian Physics Association
 -

5. Sri. D. Gopala Krishna Sastry Member
 - B.Tech(Hons) Met Engg., M.I.I.F., M.A.S.M.
 - Industrialist

6. Smt.T. Kotammareddy Member
 - Retd. District and Session Judge
 - Chairman of Smt. T.K.R.Polytechnic, Pamarru,
 - Former MLA in Madras State
 - Former Senate Member of Andhra University

7. Sri D.Panduranga Surya Prasad Member
 - Secretary, Rotary Club – Central, Machilipatnam

8. Sri A.S.Murthy Member
 - Retired General Manager, BDL, Hyderabad

- | | | |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| 9. | Sri K. V. Ramaiah | Member |
| | <ul style="list-style-type: none"> • Advocate, Gudivada. | |
| 10. | Regional Joint Director | Member |
| | <ul style="list-style-type: none"> • Govt. of A.P. Technical Education | |
| 11. | Representative of Acharaya Nagarjuna University | Member |
| 12. | Dr. A. Krishna Sarma | Member |
| | <ul style="list-style-type: none"> • Director / Principal,
D.M.S.S.V.H.College of Engineering –
Machilipatnam • Member Secretary of the Governing Body | |

Annexure - II

Academic Advisory Body

1. Dr. V.G.K.Murti, B.E., (Yale University), Ph.D.,
 - Professor of Electrical Engineering Formerly,
 - Dean – Academic Research – IIT Madras., Visiting Professor National University of Singapore
2. Dr. Kandula V. N. Sarma, B.E., M.Tech., Ph.D (IISc)
 - Formerly Professor of Civil Engineering – Indian Institute of Science - Bangalore
3. Dr. Nistala, B.Tech., (IIT-Karagpur), M.E., (IISc.) Ph.D. (UK),
 - An Entrepreneur & Managing Director of ACTIS (UK) Ltd.,
4. Dr. T.G.K. Murthy, Ph.D. (University of Adelaide,
 - Scientist ISRO
5. Dr. Banmali Singh Rawat, Ph.D.
 - Professor Electrical Electronics & Communication Engineering
 - University of Nevada – USA
6. Dr. A. Krishna Sarma, B.E., M.E., Ph.D.,
 - Principal / Director of D.M.S.S.V.H.College of Engineering – Machilipatnam
7. Associative Directors of B.Tech & M C A Programmes
8. All the Heads of the Departments and all the Professors of B.Tech & M C A Programmes.
9. Registrar of D.M.S.S.V.H.College of Engineering

**Annexure-III –
Organization Chart – Enclosed**

Annexure - IV

AICTE approved existing course(s) of study during academic year 2009-2010

M C A Programme										
		1 st Year of approval by AICTE (give approval ref. no. & date)	2009-2010		2008-2009		2007-2008		2006-2007	
			Sanctioned intake	Actual admissions	Sanctioned intake	Actual admissions	Sanctioned intake	Actual admissions	Sanctioned intake	Actual admissions
PG(FT)	MCA (Full Time)	F.NO.AP-061/ET-APR(CS)/97	120	85	120	108	60	60	60	51

Cut-off Rank – General Quota

M C A Admissions

2007 – 2008		2008– 2009		2009-10	
Starting Rank	Cut off Rank	Starting Rank	Cut off Rank	Starting Rank	Cut off Rank
1081	113030	727	166782	16676	169744

Students' data and pass % since last three years.

S.No.	MCA Programme	Year	Sanctioned Intake	Students Admitted	Students Passed out in first attempt	% of Students passed in first attempt	% of Students passing out with Distinction	% of Students with 1st Division	% of Students with IInd Division
1.	M.C.A	2006-07	60	51	49	96	62.74	33.33	NIL
2.	M.C.A	2007-08	60	60	59	98	60	38	NIL
3.	M.C.A	2008-09	60	60	59	95	39	56	NIL

Students placed:-

MCA Campus placements in last three years with minimum salary, maximum salary and average salary:-

Year	No of Students Placed	Monthly Average Pay in Rs.
2006-07	1	25000
2007-08	5	27000
2008-09	3	25000
2009-10	3	20000

Annexure – V

MCA - Teaching staff – Bio-datas - Enclosed

Annexure – VI

Fee in Rupees

For the year 2009-10

M C A Programme

Rs.26,700/- p.a for seats allotted by the **ICET-Convener** and **Rs.60,000/- p.a.** for seats under **Management Quota** .

Annexure – VII – (Photos Enclosed)

Infrastructural Information

Class rooms / Tutorial Rooms Facilities

Course	No.of Class Rooms	No. of Tutorial rooms
M C A	5	2

Laboratory Details

The MCA Programme has equipped with 2 laboratories with total Area of 382 m².
The Details are as follows.

Laboratory				
Course	Programme	Department	Laboratory Name	Laboratory Investment (Rs in Lacs)
Master in Computer Application	MCA	Master in Computer Application	MCA-LAB1	2,823,388
Master in Computer Application	MCA	Master in Computer Application	MCA-LAB2	2,823,388

Computer centre Facilities

One Computer Center is available with an area of 250 S.Mt. in MCA to support Centralized computer facilities. Total number of systems about 90 with latest configuration is duly networked with Internet facilities.

Library Facilities

There is a Centralized Library facility in the Institution along with B.Tech Programme. Following are the details.

Area	1650 Sq.m (450 Sq.m for MCA)
Reading room capacity	420
e-Journals	240
National Journals	29
Reprographic Facilities	Available
Digital Library	Networked with 29 Systems with Internet facility
Working Hours	8.00A.M to 8.00P.M
No. of Titles	901
No. of Volumes	5623

Auditorium / Seminar Halls / Amphi

The campus is facilitated with One Seminar Hall for M.C.A Programme.

Cafeteria

Well furnished Cafeteria is provided with an area of 363 Sq.M in the campus.

Indoor Sports Facilities

Indoor Sports Facilities like Caroms, Chess, Chinese checker and Table Tennis are available in the Institution. Physical Director organizes the sports and games to the students and staff.

Out door Sports Facilities

Outdoor Sports Facilities for Track & Field, Cricket, Foot-ball, Basket-ball, Volley-ball, Ball-badminton, kabaddi, Baseball are available. Physical Director organizes the games to the students regularly.

Gymnasium Facilities

12 Individual stations Gymnasium Facility is available in the campus with an area 155 Sq.Mt.

Facilities for disabled

Facilities for disabled are available in the campus. Ramps are provided for easy accessibility for all the buildings.

Any other Facilities

Mineral water plant, Security post, Bank etc. are provided in the Institution campus.

Boys-Hostel

A spacious Boys-Hostel with 112 rooms is available with an area of 1,307 Sq.M.

Girls-Hostel

A well structured Girls-Hostel Facility is available with 25 rooms in an area of 800 Sq.M.

**Sri Venkateswara Hindu College of Engineering
Machilipatnam**

Details of Teaching Staff



Name of Teaching Staff : Dr. P. Rama Krishnaiah

Designation : Director

Department : M.C.A

Date of Joining the Institution : 15th July 2005

Qualifications with Class / Grade : UG: B.Sc. II PG: M.Sc. (Tech) PhD: Ph.D.

Total Experience in Years : Teaching 29 yrs Industry - Research 6

Papers Published : National 03 International 11

Papers Presented in Conferences: National - International 03

PhD Guide? Give field & University: Field University

PhDs / Projects Guided : PhDs Projects at Master level 05

Books Published / IPRs / Patents : -

Professional Memberships : I.S.O.I (Instrument Society of India)

Consultancy Activities : -

Awards : -

Grants fetched : -

P. Rama Krishnaiah
Signature

**Sri Venkateswara Hindu College of Engineering
Machilipatnam**

Details of Teaching Staff



Name of Teaching Staff : *H. RAGHAVA NAIDU*

Designation : *Associate Professor*

Department : *HCA*

Date of Joining the Institution : *8th July '97*

Qualifications with Class / Grade : UG: *B.Sc (E) PG: MCA, M.Tech (CS) PHD: PHD (CS)*

Total Experience in Years : Teaching *10y 7m* Industry - Research *2y 5m*

Papers Published : National - International *Two (2)*

Papers Presented in Conferences: National - International -

PhD Guide? Give field & University: Field *Computer Science* University *ANU*

PhDs / Projects Guided : PhDs - - Projects at Master level *65*

Books Published / IPRs / Patents : - -

Professional Memberships : *C.S.I Member*

Consultancy Activities : - -

Awards : - -

Grants fetched : - -

H. Raghava Naidu
Signature

**Sri Venkateswara Hindu College of Engineering
Machilipatnam**

Details of Teaching Staff



Name of Teaching Staff : V. CHANDRA SEKHARA

Designation : ASSISTANT PROFESSOR

Department : MCA

Date of Joining the Institution : 04-06-1999

Qualifications with Class / Grade : UG: B.Sc. I M.Sc. II MCA MS DIVISION PG: M.TECH I PH.D: M.Phil(CS) II

Total Experience in Years : Teaching 19 Industry — Research 1 year

Papers Published : National 6 International 1

Papers Presented in Conferences: National 4 International —

PhD Guide? Give field & University: Field — University —

PhDs / Projects Guided : PhDs — Projects at Master level 75

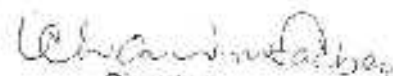
Books Published / IPRs / Patents : —

Professional Memberships : FIETE, SMCSI, MIEI, MISTE, MISRS, AIE.

Consultancy Activities : — NIL —

Awards : — NIL —

Grants fetched : — NIL —


 Signature

**Sri Venkateswara Hindu College of Engineering
Machilipatnam**

Details of Teaching Staff



Name of Teaching Staff : P. LAKSHMI SREEVANI

Designation : ASSISTANT PROFESSOR

Department : M.C.A

Date of Joining the Institution : 25.8.2000

Qualifications with Class / Grade : UG: B.Sc (IT) PG: MCA, PHD: Registered
First class M.Tech (IT) First class

Total Experience in Years : Teaching 10 yrs Industry 1 yr Research 3 yrs

Papers Published : National — International 3

Papers Presented in Conferences: National — International —

PHD Guide? Give field & University: Field: Allam Appa Rao, Vice Chancellor, TMLU, Kakinada. University: Acharya Nageswara University

PhDs / Projects Guided : PhDs Nil Projects at Master level = 90

Books Published / IPRs / Patents : —

Professional Memberships : —

Consultancy Activities : —

Awards : —

Grants fetched : —

P. Lakshmi Sreevani
Signature

**Sri Venkateswara Hindu College of Engineering
Machilipatnam**

Details of Teaching Staff



Name of Teaching Staff : Dr. Hanumanthota

Designation : Assistant Prof.

Department : MCA

Date of Joining the Institution : 21-07-2008

Qualifications with Class / Grade : UG: B.A.(BHE) PG: MCA; M.Phil.^(CS) PhD: CSE

Total Experience in Years : Teaching 4.7 years Industry — Research 2 years

Papers Published : National 1 International 4

Papers Presented in Conferences: National 1 International 4

PhD Guide? Give field & University: Field University

PhDs / Projects Guided : PhDs Projects at Master level 12

Books Published / IPRs / Patents : (1) Computational Biology of Diabetes Mellitus: Transdisciplinary Studies
(2) Computational Biology of Diabetes Mellitus

Professional Memberships :

Consultancy Activities :


Awards : IIT Bombay 2006 Excellence
IIT RDM 2006 AW Excellence

Grants fetched :

H. Hanumanthota
Signature

**Sri Venkateswara Hindu College of Engineering
Machilipatnam**

Details of Teaching Staff

Name of Teaching Staff	Mr. Anand K. Reddy		
Designation	Assistant Professor		
Department	C.A.		
Date of Joining the Institution	06-09-2007		
Qualifications with Class / Grade	UG: B.E.	PG: M.Tech. [Registered]	
Total Experience in Years	Teaching: 6 Yrs	Industry: — Research	
Papers Published	National	International — (1)	
Papers Presented in Conferences	National	International	
PhD Guide / Supervisor / University	Field	University	
PhDs / Projects Guided	PhDs	Projects in International	
Books Published / Patents / Awards			
Professional Memberships	-		
Consultancy Activities	-		
Awards	-		
Comments			

Mr. Anand K. Reddy
Signature